



31 March 2004

Dr M. Kostic
Department of Mechanical Engineering
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DeKalb IL
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Dear Dr Kostic,

Re: ENCYCLOPEDIA OF ENERGY – has now published

I am delighted to inform you that on March 18th the *Encyclopedia of Energy*, of which you are an author, has published in the Americas and Asia – a week ahead of schedule. The work will publish in Europe, the Middle East and Africa at the end of April. Here at the publishers our task is now to ensure an effective worldwide distribution of the work and an early market adoption.

As Publisher I would like to extend my grateful thanks to you and your co-authors, for your valuable contribution to the *Encyclopedia of Energy* – it is fair to say that the work would have been incomplete without your article. I would like to convey my special thanks for your co-operation in achieving a timely publication of the work. The offprints should arrive with authors within 6-8 weeks after publication, and have already been sent out for the first two volumes.

We sincerely hope that the *Encyclopedia* will become *the* principal reference in energy and all its related areas, and will remain so for many years to come. Through book reviews in key energy and environmental magazines and journals we are encouraging further critical acclaim for the work in addition to the positive endorsements that we have received so far. Additional mailings are being sent out to promote the work worldwide. The plan is to introduce an online electronic version of the *Encyclopedia* as part of ScienceDirect (www.sciencedirect.com), in the second half of 2004. This will embed the work in the online literature through electronic reference linking.

If you have any suggestions for how we could further raise the profile of the *Encyclopedia* and promote the work in your areas of interest and part of the world, then please do not hesitate to contact my marketing colleague Clare Marl (c.marl@elsevier.com). Thank you for your assistance in spreading the word about the publication of the *Encyclopedia of Energy*.

P.T.O

On behalf of my colleagues at Elsevier/Academic Press who have worked with you on this project: it has been a great pleasure working with you, thank you very much for your support and co-operation throughout.

Yours sincerely



Henri G van Dorssen
Publisher
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PS: Don't forget that as a contributor you are entitled to 30% discount on the full list price of the work ordered directly from the publishers for your personal use.

PPS: We would also encourage you to pass on the enclosed leaflet to your librarian to take advantage of the special pre-publication offer valid until June 30th. The website of the *Encyclopedia* can be found at: www.elsevier.com/locate/encycofenergy.

Cc: Dr Cutler J. Cleveland